



# G2G Communities CIC Impact statement December 2015

<http://www.g2gcommunities.org>

<https://www.facebook.com/legonorthwales>

<https://www.facebook.com/pages/Home-Education-Wales/602121283248064>

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# G2G Turning good communities into great communities



**G2G Communities** is a Community Interest Company (CIC) **focused on getting those individuals furthest away from the job market back into employment, starting their own business and supporting innovation within existing businesses in North Wales.**

G2G also has a **Family Learning Programme** it delivers in **Schools, Libraries and Community** venues across North Wales.

In 2012 G2G moved to a new location at the Bee and Station Business Centre and opened two new learning centers the LEGO Education Innovation Studio and the North Wales Innovation Centre. All profits are re-invested into community projects/businesses, assisting people back into employment, supporting new business start-ups and developing a range of new programmes and resources. **G2G supports a wide range of individuals including: unemployed people; those not in education, employment or training (NEETs); short and long-term unemployed; women returners; single parents; carer's; people with disabilities and other disadvantaged or minority groups.** We also deliver LEGO Education to **Schools, Libraries, and Communities First** venues throughout North Wales.



**G2G Communities CIC also offers a range of support, programmes and training to corporate organisations including leadership, management, team building, problem solving and other bespoke solutions.**

G2G Communities CIC is passionate about both the environment and education/training. G2G has developed a unique style of teaching and learning using environmental projects that have real benefit the local community and integrating education and skills such as biodiversity; team working; motivational skills; project design and planning; essential skills (problem solving, ICT, communication, numeracy) and much more.

G2G is already building a reputation for quality support and we are extending the range of its curriculum offer each week by working closely with partners within across North Wales. G2G Communities CIC now has four drop-in learning centers based at the Bee and Station Business Centre. G2G is a British Computer Society Centre and offers a full range of BCS courses including ECDL courses and exams. G2G has access to over 2,800 certificated Open College Credits via Agored Cymru, 600 online courses via learndirect, is a registered Quasafe center for the delivery of First Aid and other training, a virtual college deliverer and a registered UK on-line center.





It has already been recognised that there will be over 5 million fewer unskilled employment opportunities by the year 2020 and 40% of jobs will require graduate level qualifications. **At G2G we focus on the individual to develop their full potential within an ever changing world.** We aim to train people to develop the 'future skills' required by potential employers such as flexible attitude to work; change management; self-motivation; learning to learn; ICT competence/confidence. Our aim to make people more employable by making learning more enjoyable.



We employ highly skilled and qualified staff that are experts in working with individuals from disadvantaged groups. We also have access to a range of volunteers, support staff and external tutors that we can call upon as and when required. We are working in partnership with a wide range of organisations within across North Wales and have already been successful in winning tenders from the WCVA Gateway, Cyfenter, Job Centre Plus and other national programmes.



The **G2G Family Learning programme** has been delivered in Schools, Libraries and Communities First venues throughout North Wales for the past three years. LEGO Education resources are used to develop a range of Science, Technology, Engineering, Mathematic (STEM) skills in a fun and exciting way. We also have a range of resources to develop Essential Skills such as problem solving, communications, numeracy, literacy etc. G2G can deliver in venues throughout North Wales or at one of its four learning centres.



The **G2G Home Learning/Schooling programme** is a recent development offering venues, LEGO and other resources, the opportunity to use any of the four G2G fully equipped learning centres and fully trained staff to families that would rather home school their children. G2G will be developing this provision throughout 2015 but hope the resources will be used to provide a fun environment for parents and children to learn a wide range of skills and subjects.

## Our corporate values





## Quotes



**Dr Rene Tristan Lydixsen, Managing Director, LEGO Education Europe – February 2015**

"G2G is already having a real impact on the community in North Wales and we are very proud to be part of this project. It is enabling children to get hands-on with a huge range of LEGO Education resources that they may otherwise not have been able to experience. The passion to get children excited about learning is something both G2G and LEGO Education share. To see young people fully engaged and having fun whilst developing the essential skills they need for the future is truly inspiring."

**Ruth Marks MBE, Chief Executive, WCVA – January 2015**

'G2G has delivered several successful Engagement Gateway projects, all of which have resulted in more people from the local community achieving employment, qualifications, further training and all-important employability skills. In total over 570 people have benefited from these projects to date.'



**Rosie Frankland, Cyfenter Co-ordinator – January 2015**

'The Cyfenter Fund is proud to have supported G2G through funding some of the set up costs in establishing the LEGO Education Innovation Studio and the North Wales Innovation Centre. It's been a pleasure to work with Moira and Bill, who clearly have a driving passion for the work of G2G and in making the Social Enterprise such a success'.

**John Watkin, Chief Executive Officer, DVSC – January 2015**

"DVSC is proud to be associated with G2G, a thriving third sector organisation that is delivering a valuable service across North Wales. Long may their excellent work continue and good luck to them for the future"





**Jane Hutt AM Minister for Finance and Government Business, Welsh Government – November 2014**

Ms Hutt commented in the visitor's book about the work G2G Communities CIC undertook in the area: 'A fantastic example of pioneering commitment to the people of North Wales'.

**Hugh Evans, leader of Denbighshire County Council – November 2014**

Hugh Evans, leader of Denbighshire County Council also added 'Excellent provision which is most needed in areas of deprivation'.



**Minister for Education and Skills Mr Huw Lewis – October 2014**

*The Minister for Education and Skills Mr Huw Lewis said 'I am very impressed with the way LEGO is being used to deliver Science, Technology, Engineering and Mathematics. I am also pleased to see so many parents here today working side by side with their children creating stories, building and programming the LEGO robots. It is clear from the excitement here today that using innovative organisations such as G2G can make STEM subjects exciting and relevant helping to*

*produce the engineers and scientists of the future'*

**Jobs Growth Wales - Deputy Minister for Skills and Technology, Ken Skates – July 2014**

'I am writing to express my gratitude for your support and engagement on the Jobs Growth Wales Programme.' 'I wanted to take this opportunity to write to you to thank you for helping to create these fantastic job opportunities for our unemployed young people. The programme is clearly reaping huge rewards for all involved and I am really proud of the progress that has been made in its first two years.' 'This success could not have been achieved if businesses like yours from across Wales, large or small, had not embraced the programme.'





### **Deputy Minister for Skills and Technology, Ken Skates – May 2014**

*'It (G2G) has brought a fantastic brand and multinational organisation to Rhyl. We've taken the technology to schools in the area and it's been a massive hit.' Deputy Minister for Skills and Technology, Ken Skates, commented: 'If we don't act now to address the skills shortage in STEM careers, the Welsh economy will lose out. "That's why the Welsh Government is doing everything it can to encourage learners to take up these subjects. 'G2G Communities CIC are helping to lead the way by making learning fun, interesting and accessible. 'The LEGO Education Innovation Studio has not only helped learners to develop their skills but also their self-confidence and self-belief.*



### **Ann Jones AM – September 2012**

*'I am writing to support the work undertaken with those furthest away from employment by G2G Communities CIC.' 'G2G has recently completed four Government Funded Gateway projects managed by WCVA and these have been extremely successful with over 250 individuals benefiting from these innovative programmes'. G2G is committed to the area and has a very high standard, offering a range of bespoke learning programmes tailored to the needs of the individual'.*



### **Chris Ruane MP - August 2012**

*'G2G Communities display the utmost dedication and are extremely active in supporting people who wish to return to work. Their proven track record of success indicates that not only do they have the will to succeed and improve the lives of my constituents, but they have the necessary determination, enthusiasm and sheer professionalism to succeed.'*



## Achievements during 2015

- Over 6,000 learners supported at the Bee and Station Business Centre
- Given over £85,000 back to the community in volunteer time, free courses, supporting community based projects and people etc.
- Over 13,000 adults and children across North Wales supported by G2G Communities CIC / LEGO Education during 2015
- Helped a total of 80 adults furthest away from employment to gain experience, qualifications and employment in Denbighshire and Conwy as part of the DWP 'New Skills / New Life' programme
- Working in partnership with the Prince's Trust to support young aspiring **entrepreneurs**
- Helped to set up thirty online businesses
- Developed a 'Web in a box' package to help people get their business online
- Mentored and coached a total of forty entrepreneurs to set up their own business
- Supported over 400 individuals in some of the highest areas of deprivation in Wales to gain industry recognised qualifications as part of a WCVA/Gateway project
- Played an active role as members of the WCVA Board
- Played an active role as board member of the Denbighshire Voluntary Service Council DVSC
- Delivered interactive LEGO/Minecraft Edu sessions based around Harlech and Caernarfon Castle during Easter and Summer 2015 as part of the CADW 'Pack your imagination' campaign to over 400 children and parents
- Volunteers worked for four weeks to make accessible pathways at the Woodland Skills Centre in Bodfari
- Delivered LEGO Education on behalf of Conwy Family Learning
- Delivered LEGO Education on behalf of Flintshire Family Learning
- Delivered LEGO Education in Schools in Wrexham, Flintshire, Denbighshire, Conwy Anglesey and Gwynedd
- All staff achieved 'train the trainer' qualification
- Delivered LEGO education to five schools under the 'reaching wider' project
- Worked in partnership with Techniquet Wrexham to deliver LEGO education in five schools across North Wales
- Displayed interactive activities around Science, Technology, Engineering and Math (STEM) at the 'Big Bang' education event at the Welsh Rally in Deeside
- Delivered LEGO Education sessions as part of the Welsh Governments 'Education begins at home' programme
- Delivered 'Castles in the air' to twenty adults as part of the NIACE Adult learners week
- Delivered 'Emergency First Aid at Work' to over 100 people
- Worked with Anwyl construction to highlight site safety using LEGO
- Christchurch CP School Staff Development on using the I Pad
- Christchurch CP School Scratch programming and LEGO robotics with over 20 pupils
- Delivered a range of arts and crafts, sewing and other courses for North Denbighshire Communities First
- Produced an interactive case study and photographs for the Brenig Construction green space development at John Street Rhyl
- Worked in partnership with Wrexham Communities First – Urban Village to deliver a range of 'work skills' to those furthest away from employment
- Worked in partnership with North Denbighshire Communities First to deliver a range of courses and awareness raising sessions to those in high areas of deprivation





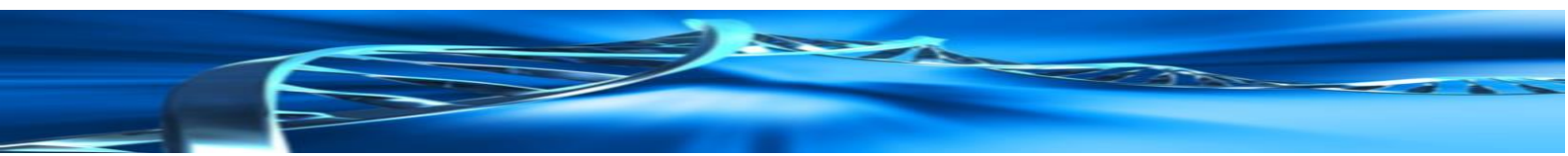
- Undertook LEGO and I pad sessions with children in the Denbigh Hwb in partnership with Menter Iaith as part of their summer clubs
- Produced a range of free learning resources on the G2G e-learning platform
- Became a City and Guilds test centre for City and Guilds Award for online basics
- Successful National Science Academy space project All SySTEMs Go to launch in January 2016
- Embarked on the PQASSO quality standard





## Achievements during 2013/2014

- Supported over 5000 learners from some of the areas of highest deprivation in Wales.
- G2G Communities CIC voted the Education and Training Project of the year and awarded a Certificate of Recognition at the John Davies Community Award ceremony.
- Delivered LEGO Science, Technology, Engineering, Mathematics and Storytelling to over 2500 pupils across North Wales.
- Delivered LEGO Education on behalf of Conwy Family Learning
- Delivered LEGO Education on behalf of Flintshire Family Learning
- Helped 35 people start their own 'virtual businesses'.
- Helped over 50 people back into employment.
- Launched a free e-learning platform with access to over 50 courses.
- Partnered with the Woodland Skills Centre in Bodfari.
- Awarded five WCVA Gateway projects and helped over 450 individuals achieve qualifications and move others into employment. Targets exceeded.
- Awarded one WCVA Gateway project from September 2014 to January 2015. Targets exceeded.
- Employed a total of 11 staff from the local area.
- Took on three Jobs Growth Wales staff and all have contracts with G2G Communities CIC at the end of the JGW programme.
- As part of the WCVA Internship programme took on a WCVA French graduate to improve her English and help with marketing.
- Became a QUALSAFE centre and now offer a range of First Aid courses.
- Delivered LEGO Education in Flintshire Libraries.
- Delivered LEGO Education in Wrexham Libraries
- Delivered LEGO Education in Schools in Wrexham, Flintshire, Denbighshire, Conwy and Gwynedd.
- Became one of the first organisations in North Wales to deliver a Jobcentre Plus Flexible Support grant to over 40 unemployed individuals.
- Delivered courses and programmes on behalf of North Denbighshire Communities First.
- Delivered courses and programmes on behalf of Flintshire Communities First.
- Delivered courses and programmes on behalf of Wrexham Communities First.
- Produced a multimedia diary of West Rhyl Green Space development on behalf of Brenig Construction.



## Achievements during 2012/2013

- Employed five members of full/part-time staff.
- Become a LEGO Education Innovation Studio.
- Opened the North Wales Innovation Centre.
- Become a STEM Ambassador for North Wales.
- Become a registered UK-On Line Centre.
- Become a registered AGORED Cymru centre.
- Voted as Board Members of the Welsh Council for Voluntary Action (WCVA) and Denbighshire Voluntary Services Council (DVSC)
- Given away over £45,000 worth of support and training to the community in Denbighshire and Conwy.
- Contributed over 3500 volunteer hours to the local community (equivalent to £35,000).
- Moving to a new Denbighshire CC development at the Bee and Station in June 2013.
- Developed and provided 'digital storytelling' using I pads to schools in Wrexham and Conwy.
- Digital photography to people with autism in Flintshire.
- Started a new pop-up-people programme to get people back into the workplace.
- Received the Winston Churchill Silver Medallion for research into 'Technology in Prisons' (see <http://www.technologyinprisons.org> ).
- Overall winner of the BT Communities Plus award (see <http://www.btplc.com/Responsiblebusiness/Supportingourcommunities/Digitalinclusion/Majorprogrammes/BTCommunityConnections/Ourcommunityheroes/CommunityConnectionsPlus/rhyl.htm> ).
- Winner of the 2012 South West Rhyl Communities First 'Training Project of the year'
- Winner of the 2012 South West Rhyl Communities First 'Health Project of the year'
- Worked with over 650 learners to help them achieve qualifications, personal aims and objectives, improve confidence/competence and return to employment or volunteering.
- Worked in partnership with the Oaktree Childcare Centre to train their ILMs.
- 'Have a Wild Weekend for Wales' – awarded funding to work with children at the Oaktree Childcare Centre after school club.
- Completed four very successful Gateway projects managed by the WCVA.
- Completed one successful Lottery funded project.
- Completed one Communities 2.0 project.
- Worked in partnership with over thirty-five organisations in Denbighshire, Conwy, Flintshire and Wrexham.
- Run four 'Preparing to Teach in Lifelong Learning' (PTLLS) programmes. G2G Communities CIC is committed to quality staff development and all full/part time staff and volunteers had the opportunity to achieve PTLLS.
- Have over 15 volunteers on our books, many of whom are unemployed and enjoy providing one-to-one support to our learners.
- Developed and provided ICT/Photography training to people with autism in Flintshire and extended provision into Conwy, Flintshire and Wrexham.
- Become a member of the DVSC 'DCC Third sector liaison group'
- Played an active role in the development of the new 'Denbighshire Cluster Area'.





## Achievements during 2011/2012

- Received the Winston Churchill Silver Medallion for research into 'Technology in Prisons' (see <http://www.technologyinprisons.org>)
- Overall UK winner of the BT Communities Plus award (see [www.btplc.com](http://www.btplc.com))
- Winner of the 2012 South West Rhyl Communities First 'Training Project of the year'
- Winner of the 2012 South West Rhyl Communities First 'Health Project of the year'
- Worked with over 450 learners to help them achieve qualifications, personal aims and objectives, improve confidence/competence and return to employment or volunteering.
- Given away over £35,000 worth of support and training to the community in Denbighshire and Conwy.
- Contributed over 2550 volunteer hours to the local community (equivalent to £25,500).
- Working in partnership with the Oaktree Childcare Centre 'jobs growth Wales' project.
- Worked in partnership with Rhyl in Bloom to produce the photographs and final presentations for Wales in Bloom and Britain in Bloom.
- Working to produce the new Rhyl in Bloom Web site.
- Planted 400 trees at Morfa Clwyd Community Woodland in partnership with Denbighshire Countryside Services (DCS) as part of the 2012. Diamond Jubilee tree planting organised by the Woodland Trust.
- Worked in partnership with the Oaktree Childcare Centre to train 75 ILMs.
- 'Have a Wild Weekend for Wales' – awarded funding to work with children at the Oaktree Childcare Centre after school club.
- Completed four very successful Gateway projects managed by the WCVA.
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- Have over 15 volunteers on our books, many of whom are unemployed and enjoy providing one-to-one support to our learners.
- Developed and provided 'digital storytelling' to a school in Wrexham, soon to be rolled out into others in Wrexham, Conwy and Flintshire.
- Developed and provided ICT/Photography training to people with autism in Denbighshire and Flintshire.
- Extended provision into Conwy, Flintshire and Wrexham.
- Become a member of the DVSC 'DCC Third sector liaison group'.
- Become a member of the WCVA 'employability' working group.
- Standing for election for the Board of WCVA and DVSC.
- Become a Microsoft Office Specialist test centre.
- Played an active role in the development of the new 'Denbighshire Cluster Area'.



## Achievements during 2010/2011

- Given away £4500 worth of free courses and training (this will double by June 2012)
- Contributed over 1200 volunteer hours to the local community (equivalent to £8400)
- Been voted the best social enterprise of the year by residents of South West Rhyl Communities First
- Received a BT Community Connections award for our work with the over 55's
- Run a successful BBC 'first click' programme for the over 55's
- Trained the majority of ILMs from the Oak Tree Child Care Centre
- Created three full-time jobs and two part-time equivalent
- Run three 'Preparing to Teach in Lifelong Learning' (PTLLS) programmes. G2G Communities CIC is committed to quality staff development and all full/part time staff and volunteers have the opportunity to achieve PTLLS
- Have over 15 volunteers on our books, many of whom are unemployed. Three volunteers passed PTLLS in August 2011
- Helped five people back into employment
- Provided ICT training to the Children's fun club to help them produce a web site and magazine
- Provided ICT training to people with autism via C-Saw Denbigh
- Been awarded four EU/WAG 'Gateway' contracts and all targets are being overachieved
- Been awarded a Digital inclusion project and one of our learners (82 years old) has become the face of digital inclusion 2.0
- Trained over 165 people
- Become a British Computer Society Centre
- Become a learndirect retail centre
- Expanded into an additional unit leased from DCC at Marsh Road (Unit D2&D3)
- Received funding WCVA communities trust fund award
- Will be taking on at least one ILM
- Will be taking on a Graduate from Glyndwr University
- Worked in partnership with all local groups and agencies
- Now extending provision into Conwy

